



BIRTHDAY GIRL



CONGRATULATIONS
ON TYING THE KNOT



BIRDS ARE GREY



Merry Christmas



Your Art Cards

by Original Giclee



Enclosed are some samples as requested, along with a swatch of the most popular papers. We have included examples of both digital and litho printed cards.

In terms of print quality there is really no difference between the two. The main difference between digital and litho printing is the greater ability of digital to mix multiple images in low quantities.

For example, a common mix is a total of 500 cards with up to 20 different images (25 of each). This gives the opportunity to market-test images before committing to larger (but more economical) print runs.

A further advantage of digital is the range of papers that we can print on at economical prices. We have enclosed samples of the most popular papers. There are however many more available, just ask if none of these are quite what you are after.

Digital cards are best printed in runs of at least 500 total. A typical image mix would be 10 images x 50 of each, but we can cater for whatever you need, from a single image to 50, or more!

Litho printed cards can be printed in runs from 250 per image, with multiples of 8 images for the best cost efficiency.

Example prices for both digital and litho cards are enclosed. These prices are inclusive of all artwork preparation & delivery to a single UK mainland address. Litho cards are supplied creased, flat, ready to fold. Digital cards are supplied ready folded. VAT is not applicable.

We can supply any combination of sizes to suit your images. Standard sizes include:

A6 (148mm x 105mm), A5 (210mm x 148mm), DL (210mm x 105mm) Square (typically 144mm x 144mm), 7" x 5", 8" x 6"

A6 is the most cost effective option, with the other sizes all being broadly very similar to each other in cost. Contact us for an individual quote for any combination that you would like.

Envelopes and cello bags can be supplied as required, please ask for details.



The prices for digital printing are based on a mix of 10 different images all of which are the same size. We are however able to mix any number of images into a single print run, as well as mix card sizes. Contact us for a quote for your ideal mix.

The sizes quoted are the most popular and conform to standard envelope and cello bag sizes. We are happy to quote for whatever size you like and can arrange for bespoke size envelopes and cello bags if required (minimum orders apply for bespoke envelopes and bags).

Prices do not include envelopes or cello bags as we find that many of our customers already have established suppliers. However, if you'd like us to supply them we'd be more than happy to do so. Contact us if you'd like a quote.

Delivery is usually within 10 days of you giving the go ahead having seen pdf proofs.

"We had a great weekend at a local market and sold way more than ever before. In fact we sold out of some images! The customers loved the quality of them, thanks to you, and didn't seem at all bothered about paying a premium price for them."

"Thank you again for your help and for the cards, I will definitely be back for more in the future"

"The Giclee prints are fantastic, really pleased with the quality. The cards are great too. Will send be in touch regarding orders shortly."

"Thanks for great service Chris, already sold and delivered cards to a couple of local outlets. And they have already let me know via Twitter that as soon as they put them on display, they started selling!! Happy days!"

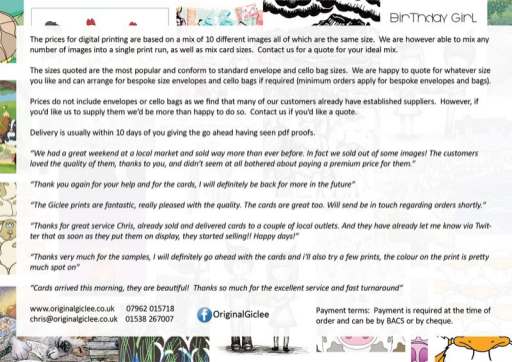
"Thanks very much for the samples, I will definitely go ahead with the cards and i'll also try a few prints, the colour on the print is pretty much spot on"

"Cards arrived this morning, they are beautiful! Thanks so much for the excellent service and fast turnaround"

www.originalgiclee.co.uk 07962 015718
 chris@originalgiclee.co.uk 01538 267007



Payment terms: Payment is required at the time of order and can be by BACS or by cheque.





Artwork & Technical Specifications

There are no extra charges for the preparation of artwork for printing so long as you are able to send us digital files of sufficient quality.

If you are comfortable preparing the files yourself then please follow the specifications below. If you are not, don't worry. Send us the files that you have and we will prepare them for you at no additional cost.

Image File Specifications:

Files should be sized to the exact required dimensions plus 3mm on each side (so an additional 6mm on each of height and width). This is to allow room for trimming to the exact size and is known as the bleed.

You then need to make sure that there are no critical elements such as text or important parts of the image within 5mm of any edge.

All work is printed in cmyk colourspace so please supply files already converted. If you do not, we will carry out the conversion but cannot guarantee that the colours will not be affected.

We are happy to work from almost any file type, but jpeg & tiff are the preferred options. If you are preparing the artwork ready for print yourself please send as a flattened pdf. All files should be to full size at 300dpi in cmyk.

Greeting cards are printed on one side only. This means that you have the front and the back of the card (when folded) available for print, both in full colour. It's usual to put contact details and an identifier such as the image name and perhaps a small version of the image on the back, but the choice is entirely yours.

Greeting cards are supplied flat, creased, ready for you to fold and bag. Boxes are available if required, contact us for details.

So for an A6 card, we need: Full Size – 154mm x 216mm Finished Size – 148mm x 210mm (Image needs to be 154mm x 108mm with the 3mm bleed on the 'outside' edges).



Original Giclee

Artists' Giclee Printing Service - By Artists for Artists

Your Art Cards

Your Art, Your Cards, Your Way

Greeting Cards, Postcards, Business Cards, Invitations
in combinations to suit you

www.originalgiclee.co.uk

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Prices for the papers contained in the swatch

Prices based on up to 10 different images mixed within the Total Run Size. If you require anything different please contact us for a quote.

	A6					
Total Run Size	IPS Uncoated 350gsm	Silk 350gsm	Gloss 350gsm	Mohawk 300gsm	Condat 280gsm	Evolution Recycled 350gsm
250	£201.20	£198.80	£198.80	£221.60	£203.60	£200.00
500	£247.80	£238.20	£238.20	£288.60	£251.40	£241.80
1000	£321.80	£300.20	£300.20	£403.40	£330.20	£306.20
2000	£418.20	£370.20	£370.20	£580.20	£432.60	£385.80

	A5 / DL / 50					
Total Run Size	IPS Uncoated 350gsm	Silk 350gsm	Gloss 350gsm	Mohawk 300gsm	Condat 280gsm	Evolution Recycled 350gsm
250	£222.80	£213.20	£208.40	£263.60	£226.40	£216.80
500	£289.80	£268.20	£257.40	£371.40	£298.20	£274.20
1000	£408.20	£360.20	£338.60	£570.20	£422.60	£375.80
2000	£599.40	£501.60	£457.80	£919.80	£624.60	£533.40